

FOR IMMEDIATE RELEASE**Hughes Federal Credit Union Invests \$5 Million with Naming Rights in Fox Tucson Theatre's Expansion**

Member-owned cooperative introduces new affinity debit card to help members support the Fox Tucson Theatre Foundation

TUCSON, Ariz. - Hughes Federal Credit Union, a member-owned cooperative serving more than 190,000 members, announced a \$5 million multi-year naming rights investment in the Fox Tucson Theatre Foundation — one of the most significant corporate commitments ever made to a Tucson arts nonprofit.

The investment names the new Hughes Federal Credit Union Event Center at the Fox Tucson, known as the Hughes Center at the Fox, and supports a transformational expansion of the historic downtown theatre.

As a member-owned cooperative, Hughes views investments in community institutions as investments in its members. The commitment reflects the credit union's longstanding belief that strong communities create stronger futures for local families, businesses, and the region as a whole.

In addition to the naming rights investment, Hughes is launching a new Fox Tucson Theatre affinity debit card. For every affinity debit card instantly issued, Hughes will donate \$5 to the Fox Tucson Theatre Foundation, giving members a direct way to support the organization.

The Hughes Center at the Fox will serve as the new Stone Avenue entrance to the expanded performing arts complex and provide space for performances, community events, educational programming, and community partnerships throughout Southern Arizona.

"For nearly 75 years, Hughes has stood with Tucson families helping children build savings, students pursue education, and neighborhoods grow stronger. The Hughes Center at the Fox carries that commitment forward by creating opportunities for young people to learn, create, and connect. This is an investment in Tucson's future," said Andrew Britton, President and CEO of Hughes Federal Credit Union.

For Hughes, the Fox was a natural partner. For nearly a century, the theatre has served as one of Tucson's most treasured cultural landmarks while expanding access to arts, education, and community programming across Southern Arizona.

"As a member-owned cooperative, our board makes decisions on behalf of our members. Supporting the Fox's expansion reflects our belief that investments in cultural and educational institutions create lasting value for our community," said Fabian Cordova, Board Chairman of Hughes Federal Credit Union.

For the Fox Tucson Theatre, the investment represents a significant milestone in the organization's long-term vision for growth and community impact.

"This is a transformational moment for the Fox and for our entire community. Hughes Federal Credit Union's extraordinary generosity is an investment in our city's cultural vibrancy, equitable access, education, and the future of the performing arts in Southern Arizona," said Bonnie Schock, Executive Director of the Fox Tucson Theatre.

The Fox's KITT (Kids in the Theatre) program serves more than 15,000 young people annually through school matinees, family programming, educator workshops, summer camps, and special events. The new event center will significantly expand that reach by adding dedicated space for youth education and community partnerships.

Together with the historic Fox Tucson Theatre, the Hughes Center at the Fox will form a multi-faceted performing arts complex projected to welcome more than 150,000 guests annually and generate an estimated \$18 million in annual regional economic impact. Key features include a 350-capacity flexible performance space dedicated to youth programs and regional artists, a grand lobby and bar, a catering kitchen, a rooftop terrace with downtown views, and full ADA accessibility.

"To lend our name to a space that will welcome more than 150,000 visitors annually, improve accessibility, and serve as a hub for arts and community programming is both a privilege and a lasting commitment to Tucson's future," Britton said.

The Fox Tucson Theatre, which opened in 1930 and is celebrating the 20th anniversary of its full restoration this year, is listed on the National Register of Historic Places. Architectural design approval from the City of Tucson is anticipated in 2027, with groundbreaking in 2028 and a grand opening in 2030 — coinciding with the Fox's centennial and closely following Hughes' own 75th anniversary in 2027.

ABOUT HUGHES FEDERAL CREDIT UNION

Hughes Federal Credit Union is a member-owned financial institution serving more than 190,000 members with over \$2.6 billion in assets. Since 1952, Hughes has remained deeply committed to improving its members' financial well-being while maintaining strong local roots in Southern Arizona. Built on a foundation of trust, service, and community impact, Hughes offers a full range of financial products and services designed to meet the evolving needs of its diverse membership. Hughes has earned recognition for its commitment to member value and service, including being named among the best credit unions in the state by Forbes. Driven by a people-first philosophy, Hughes continues to invest in innovative solutions, financial education, and community partnerships, helping members and communities go further.

ABOUT THE FOX TUCSON THEATRE

The Fox Tucson Theatre is a nonprofit performing arts organization, a central community gathering place, and one of Southern Arizona's most beloved cultural landmarks on the National Register of Historic Places. Originally opened in 1930, the fully restored Fox Tucson presents world-class entertainment to 100,000 guests each year across music, film, comedy, and the performing arts while serving more than 15,000 youth and families each year through its KITT (Kids in the Theatre) education programs. Learn more at foxtucson.com.