



PO Box 11900
Tucson AZ 85734-1900
520-794-8341 voice
520-205-5839 fax
www.hughesfcu.org

FOR IMMEDIATE RELEASE

October 20, 2016

Contact:

Kellie Terhune Neely
VP Marketing
Hughes Federal Credit Union
520-205-5670
KTerhune@HughesFCU.org



**Hughes Federal Credit Union
Working with University of
Arizona® Take Charge Cats
to Raise Money for Youth
Financial Education**

Tucson, AZ – October 20, 2016 – Hughes Federal Credit Union is participating in the second annual Love My Credit Union® Campaign, a video contest that awards tens of thousands of dollars to charities nationwide based upon votes from consumers. This year, Hughes has teamed with the University of Arizona® Take Charge Cats to help raise money for their youth financial education programs. The collaboration includes the production of a video that can be viewed and voted on by going to VoteLoveMyCU.org/HughesFCU.

Videos with the most public votes can win up to \$21,000 for their charity of choice. The official contest runs from October 1 to December 16, 2016, and monthly winners will be determined by most public votes. By the campaign's conclusion in December, a total of \$122,500 will have been donated to selected charities throughout the country.

“Hughes is proud to be supporting the Take Charge Cats, through the University of Arizona Foundation, in this campaign,” said John Sansbury, chairman of the board. “The Take Charge Cats provide educational outreach efforts by improving the financial literacy of more than 21,000 young adults throughout Tucson high schools and community organizations. The Cats and Hughes have similar missions to make a positive difference in the financial lives of youth and adults, and we appreciate the community’s vote.”

Established in 1952, Hughes is a Tucson-based, locally owned and operated financial cooperative owned by its 103,000 member-owners and approaching 65 years of operation.

Hughes Federal Credit Union has \$963 million in assets. Membership is open to anyone who lives, works, worships or attends school in Tucson. The Credit Union is federally insured by the National Credit Union Administration. Learn more at HughesFCU.org.

The University of Arizona® Take Charge Cats, formerly the Credit-Wise Cats, began in 2000 with just 5 students educating their peers on campus. In order to create a generation of financially-informed youth in Arizona, the Take Charge Cats (named after the University of Arizona Wildcats) recruit a team of 12 University of Arizona students who are trained on personal finance topics. Under the direct supervision of the University of Arizona Take Charge America Institute, the Take Charge Cats program partners with campus organizations, Tucson-area middle and

high schools, Take Charge Today curriculum and community organizations and businesses to deliver a series of interactive personal finance workshops. Learn more at TakeChargeCats.org.

The Love My Credit Union® Campaign is a joint venture between CU Solutions Group and its member rewards program, Love My Credit Union® Rewards. The campaign is in its second year and will award \$122,500 to charities throughout the country as a result of their local credit union participation. Learn more at LoveMyCreditUnion.org.

CU Solutions Group is a credit union service organization that serves the credit union industry by offering solutions in technology, marketing and performance solutions. The company's dedication to the credit union mission is reflected through service excellence to nearly 4,000 credit union clients across the country. CU Solutions Group is the home of the well-known credit union industry program Love My Credit Union® Rewards. Learn more at CUSolutionsGroup.com.

###