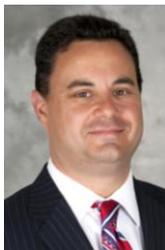


FOR IMMEDIATE RELEASE



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**UA Coach Sean Miller to be spokesman
For Hughes Federal Credit Union**

Tucson, Ariz. Sept. 7, 2010– Hughes Federal Credit Union has announced that it will team up with University of Arizona Head Basketball Coach Sean Miller as part of its sponsorship of UA Athletics. Miller will act as spokesperson on behalf of the Credit Union in television commercials and other media, according to Hughes Chairman of the Board John Sansbury

“This new association is a great fit for UA Athletics, Coach Miller and Hughes Federal Credit Union,” Sansbury said. “Both their organization and ours are part of a proud tradition and have a strong commitment to community. We look forward to a relationship that raises awareness for UA sports and for Hughes.”

Miller also acknowledges a similar commitment to excellence and to community by both organizations. “It’s really their strong, solid reputation in Tucson and their giving back to the people of this area that played a huge role in my decision to act as spokesperson,” Miller explains. “I was impressed with the positive difference Hughes makes in the financial lives of their members. And I was particularly taken with their kid’s savings and financial education programs. I think these programs can really benefit the lives of our young people.”

In addition to its sponsorship of UA Athletics, the Credit Union also partners with the UA Family Finance Day, UA Credit-Wise Cats, UA Take Charge America Institute for Consumer Financial Education and Research, and the United Way of Tucson’s Financial Stability Partnership and Financial Education Collaborative of Southern Arizona.

Hughes Federal Credit Union was established in 1952 and is locally owned by its members. The organization has grown to more than 54,000 members and recently reported surpassing \$500 million in assets. “We’ve been rated ‘excellent’ to ‘superior’ and have been a ‘recommended’ financial institution for every quarter in the past 20 years by BauerFinancial,” Sansbury notes. “We’re rated A⁺ by the Better Business Bureau and have been accredited since 1974.”

Membership is open to anyone who lives, works, worships or attends school in Tucson, Sansbury adds. For more information on Hughes Federal Credit Union or their kid’s savings programs, call (520) 794-JOIN (8341) or visit www.hughesfcu.org.

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