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Financial Fitness Fair offers valuable tips for almost everyone

Tucson, Ariz. – Would you be interested in free financial workshops to help improve your financial life? Did you know there is a program to get free nutritious food to small children? Did you know that free checking is alive and well in Tucson if you know where to look?

The answers to these questions and valuable information on a wide range of other financial topics can be found at the Financial Fitness Fair on Saturday, April 21. Free services at the fair will include screening and enrollment for AHCCS health care and the Supplemental Nutrition Assistance Program (SNAP) for kids, information on qualifying for free home repair, identity theft prevention tips and free credit reports.

The fair, sponsored by a number of Tucson organizations including the United Way of Tucson and Southern Arizona and the Take Charge America Institute for Consumer Financial Education, is actually two local events combined into one: the Tucson Money Faire and the University of Arizona Financial Face-Off. Participants include non-profits, government agencies and credit unions. The event also coincides with April Financial Literacy Month.

"There are a lot of free and discounted public services out there that people may not know about," says Kellie Terhune Neely, vice president of marketing at Hughes Federal Credit Union. "With the tough economic times and increased unemployment right now, this information can be even more valuable for people--and it's all free. They can also find out ways to save money, reduce monthly payments, and avoid financial fees by switching to products like free checking with no minimum balance." She adds that in addition to being very helpful, the event is designed to be fun too, with games and activities for adults and kids.

The Financial Fitness Fair will be held Saturday, April 21st from 10 a.m. to 2 p.m. at Doolen Middle School, 2400 N. Country Club at Pima Street. For more information, call (520) 798-1568 or emailcheri@swfhc.com.

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